



October is European Dyslexia Awareness Month

Dyslexia Awareness Week is October 1st to 7th, 2018

World Dyslexia Awareness Day is Thursday October 4th

Thanks for your interest in supporting Dyslexia Awareness Week. Our theme for this year's awareness week is **"Shout About Dyslexia"**. This theme was chosen as we know it's so important to be able to talk about your dyslexia openly. Dyslexia should not be whispered about in hushed voices. There's no shame in having dyslexia – it's a learning difference. We should be proud and celebrate our talented dyslexic community.

Media: Throughout the week we will seek to raise awareness with the public, using traditional and social media (Facebook, Twitter, LinkedIn, YouTube). Please do follow us and share content throughout Dyslexia Awareness month.

Hashtags: #TeamDyslexia #ShoutAboutDyslexia #IWishYouKnew

Events: We will have a number of information and training events over the course of the week and month around the country, and via webinar (see page 4).

How you can get involved:

Dyslexia Awareness Week is about ideas, publicity, conversations, events and fundraisers held in homes, schools and workplaces across the country.

We hope you will participate in some way showing your support for the 1 in 10 of our citizens who have dyslexia. Visit our website, follow us on social media, run a fundraiser, have a conversation. If you are planning an event, we would be happy to help publicise it, so please let us know – email us at info@dyslexia.ie or tag us on social media.

Together, let's make the most of this opportunity to shout about dyslexia, loudly and proudly!

Let's get the conversation started!

Have a discussion about dyslexia and difference in your class or during assembly.

Here are some links to videos which you could show to help children and young people understand dyslexia, and to start the conversation:

- https://youtu.be/gbWspi2_A1Q See Dyslexia Differently with intro by Don Wood
- <https://youtu.be/IEpBujdee8M> Nessy video on what it's like being dyslexic.
- <https://youtu.be/qAqtb-GrlNI> Dyslexia and Me presentation made by 9-12 year olds
- <https://youtu.be/5iKyunrK41s> Dyslexia and Me presentation made by 12-16 year olds
- <https://youtu.be/CehY6Tsolc> Hidden Potential, a short film produced in Ireland on dyslexia.
- <https://youtu.be/MMMXtZXLrUA> Jamie Oliver talks about being made by dyslexia
- <https://youtu.be/C3x9swXF-Z0> Tom's message - dyslexic learn differently

Perhaps some of your students with dyslexia would like to share their experience and celebrate their dyslexia, their difference. Let them shout about their dyslexia and be proud, not ashamed.

The Twinkl resource website has some downloadable resource on seeing dyslexia differently:

<https://www.twinkl.co.uk/resource/t-s-2546946-ks1-see-dyslexia-differently-resource-pack>

<https://www.twinkl.co.uk/resource/t-s-2546949-ks2-see-dyslexia-differently-resource-pack>

<https://www.twinkl.co.uk/resource/t-s-2546920-ks1-see-dyslexia-differently-animation-discussion-and-thinking-cards>

<https://www.twinkl.co.uk/resource/t-s-2546922-ks2-see-dyslexia-differently-animation-discussion-and-thinking-cards>

#ShoutAboutDyslexia

Do a class or school "Shout About Dyslexia" and send it to us or share on social media with the #ShoutAboutDyslexia hashtag. Just film everyone saying "Dyslexia" or, for example, "This is the Ballymurphy NS Shout About Dyslexia" whatever way you want to do it. As usual, please make sure you have parent/guardian permission before sharing. This is an opportunity to show your commitment to your students, family members, with dyslexia by shouting out the word loudly and proudly!

Fundraising Ideas

DAI is very reliant on fundraising and donations as only a third of our work is funded by government grants. We would love if you could run a fundraiser any time in October to support our work, e.g.

- A bake sale
- A superhero costume day
- A jersey day
- A no-uniform day
- A coffee morning
- Or whatever works for you in your location.

Looking for support or more information on dyslexia...

Check out our website www.dyslexia.ie or our social media channels (Facebook, Twitter and YouTube).

DAI is the only national organisation working with and for people with dyslexia in Ireland. We provide information, assessment, tuition and training. We also advocate for the needs of people with dyslexia so that we can move towards a dyslexia friendly society which enables people to achieve their full potential. We have a small team in our national office in Dublin, our Career Paths training centre for adults in Leixlip, and a network of Workshops nationwide who offer weekly after-school groups for children and young people with dyslexia.

Less than a third of our income is from government grants, so we are very reliant on donations and fundraising.

Thank you for your support!

With early identification and supports
Irish children with **dyslexia**
can succeed with reading



Text READ to 50300 to donate €4

The Dyslexia Association of Ireland (DAI) will receive a minimum of €3.60. Service Provider: LIKECHARITY Helpline: 0766805278.
All funds raised will be used to support children and adults with dyslexia.

Events planned for Dyslexia Awareness Month include:

- Sept. 25 Launch of DAI's new [podcast 'Dys & Dat'](#)
- Sept. 27 [Library talk in Leixlip](#)
- Sept. 28 [Dyslexia and Me seminar \(9-12 year olds\) in Letterkenny](#)
- Sept. 28-29 [Course for Teachers in Letterkenny](#)
- Sept 29 [Alphabet Jump Skydive fundraiser in Offaly](#)
[Course for Parents in Letterkenny](#)
- Oct. 1 [Facebook Live Event](#) – #AskTheExperts – What you've always wanted to know about dyslexia
- Oct. 2 [Tallaght library – Public talk on dyslexia](#)
Dyslexia in the Workplace talk at the Dept. of Business, Enterprise and Innovation
[Webinar on Scanning Pens](#)
- Oct. 3 [Webinar – Dyslexia in the workplace](#)
- Oct. 4 [Webinar – Tips for College Assignments](#)
- Oct. 5 Dyslexia in the workplace talk at AIB
- Oct. 9 [Library talk in Newbridge](#)
- Oct. 12 [Dyslexia and Me seminar \(9-12 year olds\) - Tralee](#)
- Oct. 12-13 [Course for Teachers - Tralee](#)
- Oct. 13 [Course for Parents - Tralee](#)
- Oct. 17 [Public talk in Tallaght Library on Assistive Technology](#)
- Oct. 17 [Presentation at Malta Dyslexia Association conference by DAI's Donald Ewing](#)
- Oct. 19-21 [Munich – Autumn Seminars of the European Dyslexia Association](#)
- Oct. 31 Webinar – Tips for Success at Second Level
- Nov. 1 [Dyslexia and Me seminar \(9-12 year olds\) - Dublin](#)